



RESPONSE UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 2600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|   |                      |
|---|----------------------|
| First Named Inventor : John W. Norris III                                 | Group Art Unit: 2617 |
| Appln. No. : 10/625,412   | Examiner:            |
| Filed : July 23, 2003   | Annan Q. Shang       |
| Title : TECHNIQUES FOR CONDUCTING A SURVEY USING AN ITEM SELECTION SYSTEM |                      |
| Docket No. : L294.12-0033   |                      |

AMENDMENT AFTER FINAL

Mail Stop RCE  
Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

SENT VIA EXPRESS MAIL  
Express Mail No.: EM 088202005 US

This is in response to the Office Action mailed on June 19, 2007. Please amend the above-identified application as follows: